

The BMW Group at Auto Shanghai 2017. Long version.

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1. Dynamic, luxurious, innovative and exclusive to the Chinese market: The all-new BMW 5 Series Long Wheelbase.

At the Auto Shanghai 2017 show, the BMW Group and BMW Brilliance Automotive Ltd. will be exhibiting what is now the third generation of their premium business sedan developed exclusively for China. With its appealing design language, the brand's trademark driving dynamics, a matchless selection of comfort features, plus an array of innovations for enhanced controllability and connectivity, the all-new BMW 5 Series Long Wheelbase comes with all the right credentials for cementing its predecessor's status as the most successful premium model in the Chinese market. The latest incarnation of the BMW 5 Series Long Wheelbase is even more closely in tune with the requirements of modern, status-conscious customers in China. It offers them a car with a graceful and prestigious appearance boasting uncompromised premium quality and trailblazing technology, in which they can experience unsurpassed driving dynamics while enjoying exceptional levels of long-distance comfort and a wonderfully luxurious sense of wellbeing – especially in the rear compartment.

The all-new BMW 5 Series Long Wheelbase has a progressive nature that emphasizes the brand's leading role in the premium segment. It was developed alongside the new BMW 5 Series Sedan with standard wheelbase, during which time its specific qualities were carefully honed to meet the needs and expectations of target groups in China. Extending the wheelbase by 133 millimetres has resulted in lavish levels of spaciousness in the rear passenger compartment, while at the same time giving the exterior elegantly stretched proportions that blend in harmoniously with the business sedan's sophisticated looks. Luxury Line and M Sport equipment variants are available as an alternative to standard trim.

The all-new BMW 5 Series Long Wheelbase not only comes with more efficient engines than the outgoing model, its weight has also been reduced by up to 130 kilograms and its aerodynamic properties optimized.

Like its predecessor, the all-new BMW 5 Series Long Wheelbase is built at the Shenyang production facility in the northeast of China. The plant is part of a joint venture between the BMW Group and Brilliance Auto Group.

Production at Shenyang is subject to the same stringent quality standards applied throughout the BMW Group's global manufacturing network.

Dynamic and elegant design with distinctive features.

The headlight units directly adjoining the large BMW kidney grille and the wide lower air intake are the defining elements of the new business sedan's striking appearance from the front. On the Luxury Line equipment variant, a chrome strip that runs the entire width of the air intake and also borders the front fog lamps lends the vehicle an individual touch while emphasizing its width. M Sport models can be easily recognised by their particularly large lower air intake that is split into three sections. The all-new BMW 5 Series Long Wheelbase is fitted as standard with LED headlights, but customers also have the option of Adaptive LED Headlights including variable light distribution and BMW Selective Beam anti-dazzle high beam.

The model-specific proportions of the all-new BMW 5 Series Long Wheelbase stem from the extended wheelbase and lengthened roof line. They give the car a gracefully stretched appearance when seen in profile and provide an indication of the tremendous levels of spaciousness on offer in the rear. An additional horizontal line originating in the tail end above the rear light clusters and extending forward into the C-pillar accentuates the vehicle's length. The all-new BMW 5 Series Long Wheelbase now also comes with Air Breathers behind the front wheel arches.

The LED light units extending deep into the car's flanks lend added impact to the rear end's powerful styling. The bumper on Luxury Line models is notable for its extra-wide chrome bar, while the standout features on the M Sport variant are a dark insert and contoured surrounds for the reflectors. The tailpipes on either side of the rear end are either trapezoidal or rectangular in design, depending on the engine variant.

Interior: supreme spaciousness and a luxurious ambience.

Moving inside, the cutting-edge design of the new BMW 5 Series Long Wheelbase cockpit – with its clear focus on dynamic driving – combines with exceptional spaciousness for passengers in the rear. As well as the iDrive system and a further improved voice control system, the display and control concept also encompasses a touchscreen monitor and BMW gesture control, which enables selected functions to be activated by means of predefined hand movements.

Passengers seated in the rear can savour the luxurious ambience while enjoying the generous amounts of legroom, headroom and shoulder room. Their sense of wellbeing is further heightened by a seating position that is

even more comfortable than in the predecessor model and optimized soundproofing. A new type of engine capsule teams up with sound-absorbing measures in the vicinity of the headliner and between the passenger and luggage compartments to greatly enhance acoustic comfort.

Besides active seat ventilation for both front and rear seats, there is also the option of comfort seats in the rear. These are sculpted to feel more like individual seats and include electrically adjustable backrest tilt for the outer seats, specially designed head restraints and a centre armrest with integral Touch Command unit. The removable tablet can be used for controlling a variety of functions, including the seat position and the infotainment programme. What is more, the position of the front passenger seat can be adjusted from the rear too, allowing the passenger seated behind it to benefit from even greater legroom.

The automatic climate control system features an automatic air recirculation function, separate temperature control for the rear and model-specific activated carbon filtering for highly effective air purification in the passenger compartment – all as standard. The list of optional extras includes an Ambient Air package, which ionises the air and fragrances it with special scents to produce an even more pleasant atmosphere. The optional Ambient light function illuminates the interior harmoniously in a choice of six colour variants. There is also the Sky Lounge Panorama glass roof with integral LED light graphic, which is unique in this segment.

Ride comfort can be given a further boost by opting for the Adaptive Comfort suspension, comprising Dynamic Damper Control and rear air suspension. The electronically controlled dampers include a particularly comfort-focused setting that is activated as part of the COMFORT+ mode using the Driving Experience Control switch.

Driver assistance systems and digital services from BMW Connected.

The all-new BMW 5 Series Long Wheelbase also now offers a far wider selection of driver assistance systems that bring the prospect of automated driving another step closer. The new features being made available for the first time include the Steering and lane control assistant including Traffic jam assistant, the Lane keeping assistant with active side collision protection, the evasion aid, the Crossroads warning system and the Crossing traffic warning system. The new Parking Assistant now enables the vehicle to automatically manoeuvre into perpendicular spaces. And in conjunction with the Panorama View system, owners are also able to use the Remote 3D View function,

allowing them to call up a live image of their vehicle and its surroundings on their smartphone.

Innovative digital services from BMW Connected put the finishing touch to the driving and travelling experience in the all-new BMW 5 Series Long Wheelbase. The personal mobility assistant helps to make sure drivers enjoy an easy, stress-free journey to their destination by offering support in a variety of ways and not only while in the car. Various customer devices, such as a smartphone, tablet or smartwatch, can be connected with the vehicle via the flexible Open Mobility Cloud platform. This makes it possible, for instance, for users to plan a journey while still at home on the basis of entries in their personal appointments calendar. By taking real-time traffic data into account, BMW Connected computes both the optimum route and the ideal departure time, and sends a punctual notification to the driver's device.

2. BMW i showcases the success of electric mobility and unveils the new special-edition version of the BMW i8.

Around three-and-a-half years on from the international market launch of the BMW i3, the BMW Group is busy writing the next few chapters in its sustainable personal mobility success story. In November 2016, worldwide sales of the company's vehicles with purely electric and partially electrified drive systems exceeded the 100,000 mark. The BMW eDrive technology originally developed for the all-electric BMW i3 and BMW i8 plug-in-hybrid sports car is now included in six BMW model ranges – and (for the first time) a MINI. Fuelled by the popularity of the BMW i and BMW iPerformance cars, the BMW Group is already the world's most successful manufacturer of premium-segment plug-in-hybrid models. And for 2017 the company is targeting sales of another 100,000 cars with BMW eDrive technology, building on its leading position in the field of sustainable electric mobility in the process.

The rigorous ongoing development of BMW eDrive technology and the increase in the number of models available to customers are helping to drive the appeal of BMW i cars. For example, with its 50 per cent longer operating range the BMW i3 (94 Ah) – fuel consumption combined: 0.0 l/100 km; electricity consumption combined: 12.6 kWh/100 km; CO₂ emissions combined: 0 g/km – sets new standards in the compact electric vehicle segment. Its increased battery capacity gives the i3 a range of up to 200 kilometres in real-world conditions or up to 300 kilometres in the NEDC test cycle. The BMW i8 (NEDC fuel consumption combined: 2.1 l/100 km [134.5 mpg imp]; electricity consumption combined: 11.9 kWh/100 km; CO₂ emissions combined: 49 g/km), meanwhile, will enjoy a raised profile in 2017 thanks to the introduction of new special-edition models. The latest of these, the BMW i8 Protonic Frozen Yellow Edition, is making its debut at Auto Shanghai 2017 and greets visitors with exclusive design flourishes that further emphasize the special status of this trailblazing and globally top-selling plug-in-hybrid sports car.

World premiere: the BMW i8 Protonic Frozen Yellow Edition.

The BMW i8 Protonic Frozen Yellow Edition – which will be produced in a limited run and go on sale in September 2017 – owes its striking appearance to a model-specific paint finish. The exclusive exterior shade Protonic Frozen

Yellow shares its canvas with accents in Frozen Grey metallic. A sophisticated application process is employed to transfer the paint to the BMW i8's carbon fibre-reinforced plastic (CFRP) bodywork. The silky-matt shimmer of the finish shines a particularly vivid spotlight on the plug-in-hybrid sports car's dynamic lines and flowing surface design. The special-edition model will sport newly designed 20-inch BMW i light-alloy wheels in W-Spoke design with matt-painted surfaces and mixed-size tyres.

Inside the special-edition model, contrast stitching in Yellow for the seat surfaces and centre console underlines the sporty and extravagant looks that dominate the cockpit design of the BMW i8. Yellow contrast stitching can also be found in the side panel trim and door cards, on the floor mats and in the lower section of the instrument panel. An anthracite-coloured headliner, grey seat belts, ceramic applications for the selector lever and iDrive Controller, and door sill strips with "Edition" inscriptions add the finishing touches to the exclusive interior ambience of the special-edition model.

BMW i cars claim an outstanding global market share.

Like the BMW i8, which has grown into the world's most successful hybrid sports car due to its unmatched and richly enthralling blend of driving pleasure and sustainability, the pure-electric BMW i3 is a constantly expanding presence in international car markets. The i3 is the biggest-selling electric vehicle in the premium compact segment and has now achieved a significantly larger share of the overall electric vehicle market than the BMW brand occupies with conventionally powered cars.

Another contributory factor in the international success of BMW i cars are the innovative mobility services which make the experience of driving an electric car that much more pleasurable. These services are another example of how the BMW i brand is leading the way in establishing sustainable mobility in urban centres and beyond. For example, with its ChargeNow service, BMW i allows its customers convenient access to more than 65,000 charging stations in 29 countries. And the brand's Digital Charging Service has been quick to exploit – in intelligent, convenient and money-saving ways – the new possibilities in energy supply when charging from a home-mounted Wallbox.

All in all, BMW i embodies holistically sustainable electric mobility at its most relevant in areas far beyond the cars themselves.

3. A new dimension to joy: The BMW Concept X2.

The BMW Group is using the Auto Shanghai 2017 show to present the new addition to the compact segment: the BMW Concept X2. The new vehicle has a design which stands apart from that of the other BMW X models and also draws on the BMW Group's history of coupe-making. The result is a sporting and compact concept fit for the challenges of urban life.

"The BMW Concept X2 is a vehicle for active people looking for a combination of enjoyment and practicality," explains Adrian van Hooydonk, Senior Vice President BMW Group Design. "The concept displays a new and exciting facet of the BMW brand within the compact segment."

The design – a successful blend of dynamic appeal and solidity.

The design of the BMW Concept X2 fuses apparent contradictions into a single coherent statement. "The BMW Concept X2 combines the fast-moving body language and low-slung proportions of a coupe with the robust construction of a BMW X model," adds van Hooydonk. "This is a sporty vehicle with a bold character, and it allows us to open up some fascinating new design possibilities for the BMW brand."

The distinctive character of the BMW Concept X2 already shines through in the car's proportions. While its large wheels and familiar two-box design underline its functional X model character, a long wheelbase, stretched roofline, short overhangs and heavily forward-slanting C-pillar give the body a sporty, low-to-the-road feel. The interplay of the darker cladding surfaces and striking Luminous Red body colour make the Concept X2 look even slimmer from the side.

Two facets to a singular character – the side view.

The upper section of the car's flanks is dominated by sporty design elements. The elongated roofline and slim window graphic create a stretched feel. The glasshouse tapers towards the rear, forming an athletic shoulder section. The window graphic surrounds and integrated two-piece mirror base (both made from brushed aluminium) add an extra touch of class. The thickness of the aluminium profile plays a contrasting role here. The window graphic is

rounded off by a dynamic interpretation of the hallmark BMW Hofmeister kink. Like the logo on the C-pillar – a classically sporty coupe design cue straight out of the BMW history books – this represents a singularly unmistakable detail. The large, air-channelling roof spoiler in body colour lies flat over the blackened rear window. Extending from the C-pillars, it gives the rear of the BMW Concept X2 its sporty contours.

Lower down the sides of the car, customary X-model features hog the limelight. Muscular surfaces, large wheel arches and stylistic underfloor protection around the door sills form an intriguing contrast with the dynamic elements further up. Focusing for a moment on more detailed features, the surfaces of the car's flanks bring together large, smoothly modelled sections with precise edges, showcasing the car's athletic presence. The dramatic surfacing also emphasizes the almost squared-off wheel arches familiar from the car's BMW X stablemates. In them sit large, 21-inch light-alloy wheels, whose striking, double-spoke, bi-colour design with a strong sense of three-dimensionality continues the contrast between dynamic appeal and solidity into the car's details. Tyres with chunky treads point to the potential for fun off the beaten track, while door sills in body colour with integral hexagonal elements set the seal on the robust appearance of the car's sides at their lowest point.

Dynamism and presence – the front end.

The front-end design of the BMW Concept X2 likewise fuses dynamic elements with a robust use of forms. Clearly contoured volumes and subtle edges create a front-end impression with presence and sporting appeal in abundance. The heavily raked windscreen appears to extend seamlessly into the dark panoramic roof and teams up with the newly interpreted double kidney grille and large air intakes to give the front end a slow-slung look. The kidneys are sited a little lower than the headlights, and the central air intake is closer to the road than the two outer intakes. This makes the centre of the car appear lower, underlining the dynamic verve of the front-end design.

The kidneys turn the familiar trapezoidal shape of BMW grilles on its head and instead widen from top to bottom. This clear statement therefore accentuates the standalone nature of the BMW Concept X2, as well as the width of the front and the car's solid stance. Graphically modelled and heavily angled bars within the kidney grille create an undeniable "shark nose" effect, bringing additional depth and sculptural richness to this area of the car.

The flat contours of the headlight tubes help to give the classical BMW twin circular look a more hexagonal form. The laser light technology used by the

headlights enables very slim light graphics, while the blue X in the centre of the hexagonal tubes adds a further technical accent.

The front apron is dominated by the large central air intake below the kidney grille, which helps to quench the Concept X2's thirst for cooling air. The smaller, triangular air intakes on either side highlight the car's broad stance. The robust, horizontal slats of the air intakes provide a solid counterpoint to the dynamic design of the front apron and add further detailed emphasis of the front-end's traditional X-model character.

A powerful statement – the rear end.

The rear of the BMW Concept X2 rounds off the exterior design in distinctive style. Width-accentuating elements such as the slim rear window and horizontal lines reduce the perceived height of the BMW Concept X2 and underscore its sporting pretensions. From this angle you can also see how the rear window emerges elegantly from below the air-channelling spoiler and underlines the car's sporting character. The prominent tapering of the glasshouse along the sides of the Concept X2 also catches the eye. It forms a powerful shoulder area, allowing it to highlight the car's broad, muscular stance. Below the glasshouse, the sharply drawn rear lights radiate dynamic intent. The fresh interpretation of the lights' familiar "L" shape frames the LED element as an illuminating three-dimensional sculpture that projects from the rear to eye-catching effect.

Located between the rear lights is the BMW logo. Below, the almost uninterrupted transition from tailgate to rear apron creates a cohesive overall picture which spotlights the car's crisp surface language with particular clarity. The dark cladding below the rear apron lifts the whole rear end visually, while at the same time giving its upper section a slimmer look. The body-colour rear apron provides a dynamic flourish to round off the lower reaches of the rear. A large tailpipe at either outer extreme emphasizes the car's broad stance, while the surrounding surfaces reference the three-way split and overall form of the front air intakes.

4. Taking sporting prowess and aesthetic appeal to the next level: The new BMW 4 Series model range. The new BMW M4 Coupe and new BMW M4 Convertible.

Endowed with an aesthetic appeal and dynamic flair all of its own, the BMW 4 Series has stood out with its supremely assured and stylish air ever since its launch. A total of nearly 400,000 sales worldwide (up to the end of 2016) is testimony to the tremendous allure of the BMW 4 Series, whose story began in 2013 with the arrival of the BMW 4 Series Coupe. The following year, it was joined by the BMW 4 Series Convertible and the BMW 4 Series Gran Coupe to create a complete model family. The cars are manufactured in Munich (BMW 4 Series Coupe), Regensburg (BMW 4 Series Convertible) and Dingolfing (BMW 4 Series Gran Coupe).

The new BMW 4 Series models write the next chapter in this success story with even sharper styling and revised suspension.

Accentuating the sporty character.

Restyled LED headlights take the place of the outgoing cars' xenon units. And all models in the range are equipped with LED front fog lamps as standard. The LED rear lights fitted on the BMW 4 Series for the first time give extra impact to the car's powerful looks. Modified air intakes, line-specific applications and the new rear apron add further striking touches.

Moving inside, the new electroplated detailing, chrome applications and centre console in high-gloss black reinforce the exclusive, high-quality feel. Another visual highlight is the double stitching on the instrument panel, while three new upholstery colours together with three new interior trim strips provide even greater choice when it comes to personalising the interior's design.

The two new exterior paint finishes Snapper Rocks Blue and Sunset Orange are available exclusively for the new BMW 4 Series models, and there is also one new model-specific wheel design each for the Advantage, Sport Line, Luxury Line and M Sport equipment lines. An abundance of additional equipment options offers ample scope for tailoring the car to individual tastes.

Revised suspension.

The new BMW 4 Series Coupe and BMW 4 Series Gran Coupe now come with a stiffer suspension set-up delivering even sportier handling without any loss of ride comfort. Both the lateral and longitudinal dynamics have been improved, regardless of the load on board. This applies not only to the standard suspension, but also to the M Sport suspension and the Adaptive suspension. All new BMW 4 Series models now boast even more assured straight-line stability and more communicative steering.

A choice of three engines and xDrive all-wheel drive.

All of the engines available for the new BMW 4 Series model range belong to the latest BMW EfficientDynamics engine family and feature BMW TwinPower Turbo technology. The BMW 4 Series Coupe, BMW 4 Series Convertible and BMW 4 Series Gran Coupe can each be ordered by customers in China in BMW 420i, BMW 430i and BMW 440i forms.

BMW xDrive intelligent all-wheel drive can also be specified for the BMW 430i and BMW 440i. The electronically controlled distribution of power between the front and rear wheels enhances not only traction and directional stability in all road and weather conditions, but also agility through dynamically taken corners.

New navigation and instrumentation displays.

The optional Navigation system Professional for the new BMW 4 Series now features an interface with large tile-style control pads that is even easier to use. The control pads can be arranged as desired and display a constantly updated version of the linked menu content, making operation even more intuitive for users.

The BMW 4 Series range can be optionally fitted with the Multifunctional Instrument Display, giving the driver the choice of different visualisation options for all displays depending on the driving experience mode selected.

Sharper design for the BMW M4, too.

The BMW M4 Coupe and BMW M4 Convertible now come as standard with the adaptive full-LED headlights. And the newly designed full-LED rear lights again freshen up appearances and inject technical appeal. Besides this, a number of styling touches have been added to give the cabin of the sportiest BMW 4 Series variants an even more sophisticated air. And the two M4 models likewise feature the updated version of the Navigation system Professional and other ConnectedDrive features.

5. The digital mobility assistant specially adapted to local requirements in China: BMW Connected in China.

BMW Connected, the personalised digital mobility assistant, has also been available to users in China since December 2016. The portfolio of premium digital services has been specially tailored to BMW's Chinese target group and represents a unique offering in the Chinese car market.

The personalised services from BMW Connected encompass the categories of mobility, communication and infotainment in China, and enable users to enjoy an unprecedented degree of customisation and convenience. A flexible platform known as the Open Mobility Cloud forms the basis for interlinking a smartphone with the vehicle via BMW Connected. This makes BMW Connected the central interface between the user's vehicle and their digital mobility planning. BMW Connected allows customers in Europe, the USA and China to take advantage of a multitude of services for individual planning purposes. For instance, the mobility assistant can extract information such as appointments, addresses, venues and specific points of interest from other apps or the user's personal calendar and transfer it seamlessly to their BMW and its navigation system. Plus, the Remote Services facility lets the user control certain vehicle functions remotely from their smartphone, including locking and unlocking the doors, activating the horn and headlight flasher and switching on the auxiliary ventilation.

The BMW Group is working independently on the development of market-specific digital services. This particular version of BMW Connected has been specially adapted to the Chinese market and was developed by local software specialists at the BMW Group Technology Office in Shanghai. This allows functions to be created and selected in order to meet the specific requirements of customers in the country.

The bespoke range of BMW Connected functions for China also includes customer support. Contacting and making appointments with a selected BMW dealer can all be coordinated from the user's smartphone with the help of BMW Connected. From April 2017, it will be just as easy to arrange a service appointment with an included pickup and delivery service in selected cities as pilot. Some of the standout functions already available include Traffic

Violation Information, which notifies users in China of any traffic offences via BMW Connected. In addition, the selection of online-based lifestyle, social media and entertainment services and their features has been compiled specifically for the Chinese market.

Additional journey management functions will be added to BMW Connected as part of an update in April 2017. For example, regularly visited places and personal mobility patterns will be automatically stored and possible BMW Leasing rates calculated. Plus, BMW Connected will also be available on Android smartphones from April 2017.

6. Seriously sporty, extremely versatile: The new MINI John Cooper Works Countryman.

The second-generation MINI Countryman is the largest and most versatile model in the time-honoured British brand's line-up. And another superlative can now be attached to the power unit under the bonnet of the new MINI John Cooper Works Countryman unveiled for the first time at Auto Shanghai 2017. The 170 kW/231 hp engine – the most powerful ever fitted in a MINI – teams up with standard ALL4 all-wheel drive and the car's robust vehicle concept. Together, they ensure the latest addition to the John Cooper Works line-up of elite performance models elevates the race feeling on the road and extreme driving fun on rough terrain to another new level.

The new MINI John Cooper Works Countryman (fuel consumption combined: 7.4 l/100 km [38.2 mpg imp]; CO₂ emissions combined: 175 g/km) will be offered to customers in China with an eight-speed Steptronic Sport transmission as standard, enabling a sprint time of 0 to 100 km/h (62 mph) in 6.5 seconds. Further evidence of the new MINI John Cooper Works Countryman's superior performance attributes comes in the form of its mid-range elasticity, agility through corners and ability to scrub off speed as well as gain it. These characteristics are the result of an overall package brimming with John Cooper Works motor sport expertise. Alongside the aforementioned engine and efficiency-optimized all-wheel-drive system, this package also includes sports suspension, 18-inch John Cooper Works light-alloy wheels and Brembo sports brakes. Bespoke modifications to the body designed to optimize aerodynamics and the supply of cooling air, plus a model-specific cockpit with John Cooper Works sports seats, round off the new MINI John Cooper Works Countryman's suite of performance-enhancing measures.

The world premiere of the new MINI John Cooper Works Countryman gives buyers looking to experience the brand's fabled driving fun an additional – and particularly alluring – option to consider. The latest model generation also sees the British manufacturer strengthening its position as the leading maker of premium vehicles in the small car and compact segments in China. The MINI range in the country currently comprises five models.

The MINI 3-door represents the brand's classical body concept in the small car segment, while the MINI 5-door will be welcomed by customers seeking extra space and versatility. The MINI 3-door is offered in China with MINI One, MINI Cooper and MINI Cooper S badges – and the MINI John Cooper Works version is also based on this body type. The MINI 5-door can be ordered in MINI One, MINI Cooper and MINI Cooper S form. The MINI Cabrio, meanwhile, combines driving fun and the joy of driving with the roof down. The open-top four-seater is available in China in MINI Cooper Cabrio and MINI Cooper S Cabrio guises.

The MINI Clubman carries over the brand's core virtues into the premium compact segment and offers unbeatable everyday practicality, long-distance ability, versatility and driving comfort. It is available in China in MINI One Clubman, MINI Cooper Clubman and MINI Cooper S Clubman forms and as a MINI John Cooper Works Clubman with all-wheel drive. The MINI Countryman puts smiles on faces with its hallmark MINI driving fun and distinctive style. Four doors, a large tailgate, five seats and optional ALL4 all-wheel drive mark it out as a talented all-rounder specialising in everyday journeys, exciting driving tours and excursions off the beaten track alike. Buyers in China can choose from the MINI Cooper Countryman, MINI Cooper Countryman ALL4, MINI Cooper S Countryman and MINI Cooper S Countryman ALL4 variants – plus now also the MINI John Cooper Works Countryman.

7. BMW Motorrad continues to expand both worldwide and in China.

BMW Motorrad sold more motorcycles and maxi scooters worldwide in 2016 than ever before, with deliveries up by 5.9 per cent year-on-year. A total of 145,032 units were shipped (previous year: 136,963). And BMW Motorrad has carried over this successful model offensive into 2017, helped by the broadest line-up of models in its history. Motorcycle and maxi scooter sales in the first two months of 2017 totalled 17,371 – more than ever before over the same period.

In the words of Stephan Schaller, President of BMW Motorrad: “We want to retain our status as the benchmark in the premium motorcycle and maxi scooter segment. To do so, we are rigorously pursuing our model offensive in the BMW Motorrad segments from 310 cubic centimetres up to 1,600cc. We are offering our customers no fewer than 14 new or redesigned models for the 2017 season.”

The Chinese market, in particular, continues to show considerable growth potential for BMW Motorrad, backed by a sharp increase in sales. Deliveries in China in 2016 rose to 4,580 units, an increase of 52.7 per cent over the previous year. With 727 models sold in the first two months of 2017 – a jump of 64 per cent compared to the same period last year – the premium two-wheeler brand remains firmly on track for a new record in China and is consolidating its claim to the title of market leader for premium motorcycles with displacement over 500cc.

The top-selling BMW Motorrad range worldwide is traditionally the R series. Powered by BMW's signature boxer engines, these motorcycles accounted for 53.6 per cent of sales in 2016, with a total of 77,787 units sold. Looking at the breakdown by model, the BMW R 1200 GS and GS Adventure touring enduro bikes once again top the list of BMW bestsellers in 2017.

The highlight of BMW Motorrad's stand at Auto Shanghai 2017 is without doubt the world premiere of one of the most exclusive motorcycles ever developed. Stand by for further information at the press conference.

Visitors to Auto Shanghai 2017 can also admire the updated BMW S 1000 RR supersport bike and BMW S 1000 XR adventure bike.

The sporty BMW S range, comprising the BMW S 1000 RR superbike, BMW S 1000 R power roadster and BMW S 1000 XR adventure bike, has evolved into another key pillar of the BMW Motorrad portfolio. 23,686 S models were delivered worldwide in 2016, representing 16.3 per cent of total sales. The BMW S 1000 RR supersport model and BMW S 1000 XR adventure bike are fourth and fifth respectively in the BMW Motorrad sales rankings.